Niels Kijf

Senior UX/UI & Digital Product Designer | +31 6 5 163 0 162

AMBITION / DRIVE

Hi,

I am an empathic, creative and strategic experience designer focusing on designing next-gen software and advanced interfaces. By standardising problem-sensing with pain and gain assessments and by mapping experiences I forge digital moments that people remember.

I am a motivator, digital innovator, and have a spider sense to discover what customers and stakeholders actually need, ok, asking the right questions might also help. Love to crack a joke, and a big proponent of conversation design to add a humane touch to digital design. From the board of directors to the people on the floor I have the soft skills to listen, and the workflow and design knowhow to make things happen.

Love to receive your call,
Niels

WORK EXPERIENCE

Freelance UX/UI/Design Research - Regenerative AI for Academic *Research*   2023

Portfolio: UI for AI Design
AI Supported Research Paper Writing
- Design Research
- UX/UI Design for AI

Social Design Academy - Web3 Design research   2022

Portfolio: SDA | http://www.socialdesignacademy.io
Level up customer satisfaction by mapping experiences across touch points..
- Project Catalyst Grant - Inwallet Onboarding for ADAholders
- Build better software using self-developed design templates.
    - Pain & Gain Assessments
    - Experience Mapping

Freelance UX/UI/UX - Dirac Audio Manager *– Dirac (Sweden)*   2021 – 2022

Portfolio: Dirac Audio Manager
Creating an Audio control interface for Original Equipment Manufacturers (OEM's).
- Build the Interface to select and control outputs and sound modes for Windows 10.
- Host application & System tray design
- Created the UI Toolkit for dark and light theming.

Freelance UX/UI - Dirac Sound Assistant *– Dirac (Sweden)*   2019 – 2020

Portfolio: Dirac Sound Assistant
Creating a conversational onboarding experience to add Dirac sound enhancement to your headphones.
- Did System Usability Scale testing in the Chinese market. (8,3)
- Create the UI design for the mobile app.
- Worked with a brand agency to balance wow & usability.

Freelance UX/UI - ICRIS - *Valspar (Lelystad) - Non disclosure agreement*   2018-2019

Color Matching application for Car damage repair using hardware/software combinations.
- Weekly talks with Car painters to understand the complexity of colour matching.
- Creating a colour match / mix workflow application for daily use.

FULL NAME
Niels Kijf
Master Digital Media Design (MA)

DATE OF BIRTH / CITY
29-dec-1976 in Leiden

NATIONALITY
Dutch

ADDRESS
Visseringstraat 7-2
1051 KG AMSTERDAM

CONTACT
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TALEN

Dutch	Native language
English	Skilled

DIGITAL SKILLS
PRODUCTIVITY

UX/UI	Skilled
Sketch	Skilled
Principle for mac	Skilled
Invision	Skilled
Figma	Skilled
Abstract	Skilled
Workshop Design	SKilled
Facilitator	Skilled

EDUCATION
Master Digital Media Design

OTHER QUALIFICATIONS
Driver's license

AWARDS

DIRAC SOUND ASSISTANT · CES 2020 - *Public Choice Awards - Sound Guys*   2020
Award for most impressive onboarding experience and audio experience for headphones.

VLIEGFABRIEK · *National Success Award*   2013
Award for most seamless/resumable travel booking experience.

DIGITAL HOME 2010 · *Accenture Award*   2010
Interactive video platform.

WHERE DID I LEARN

FREELANCE UX/UI - NIELSKIJF.COM (Amsterdam)   2011 – present

Creating brand platforms for everyday use.
- Digital Product Design
- Workshop Facilitation
- Experience Mapping / Miro Guru
- Advanced Interface Design
- Co-creation Facilitator

CO-FOUNDER - VJACADEMY & VEEJAYS.COM - (Amsterdam)   2005 – 2011

Visual performance & Art academy.

CO-FOUNDER - SENSE STUDIOS - (Amsterdam)   2005 – 2011

Co-founder / Team lead. User experience design, interaction design, graphic design, web design, visual communication, video platforms and motion-graphics.

DIGITAL MEDIA ACADEMY - HKU (Utrecht/Hilversum)   1998 – 2002

Completed Master Digital Media Design

LINKS

Website	LinkedIn
http://nielskijf.com/	**link**

PERSONAL INTERESTS
- Love a good sci-fi
- Outdoors/Sports
- Kayaking

PROFESSIONAL INTERESTS
- Digital Product Design
- Experience Journey Mapping
- Design Strategy
- Design Education
- Conversation Design
- Web3 Design researcher