



Stellar UX

TRIANGLES OF TRUTH

Self-assessment of your truths.

nielskijf.com

INTRODUCTION

In this exercise you will try and find your truths. Triangles of truth enable individuals, teams or organisations to assess their current reality. Are you ready to become a meaningful brand, are you building humanware?

Each of the Triangles are linked to a specific workshop and or exercise in the Stellar UX Program.

This self-assessment exercise is simple, yet powerful. Best-practise is to gather your team and do this exercise in a group setting. Place the heart within each of the Triangles to find your Truth.

TIP: Discussing the position of your heart placement could lead to insight that could benefit your organisation or team. The included word document can be used to gather reasons for your current Truth.

This exercise is part of the Stellar UX

[Stellar UX - Make information actionable](#)

Need help? Want to discuss your findings?

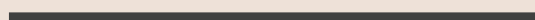
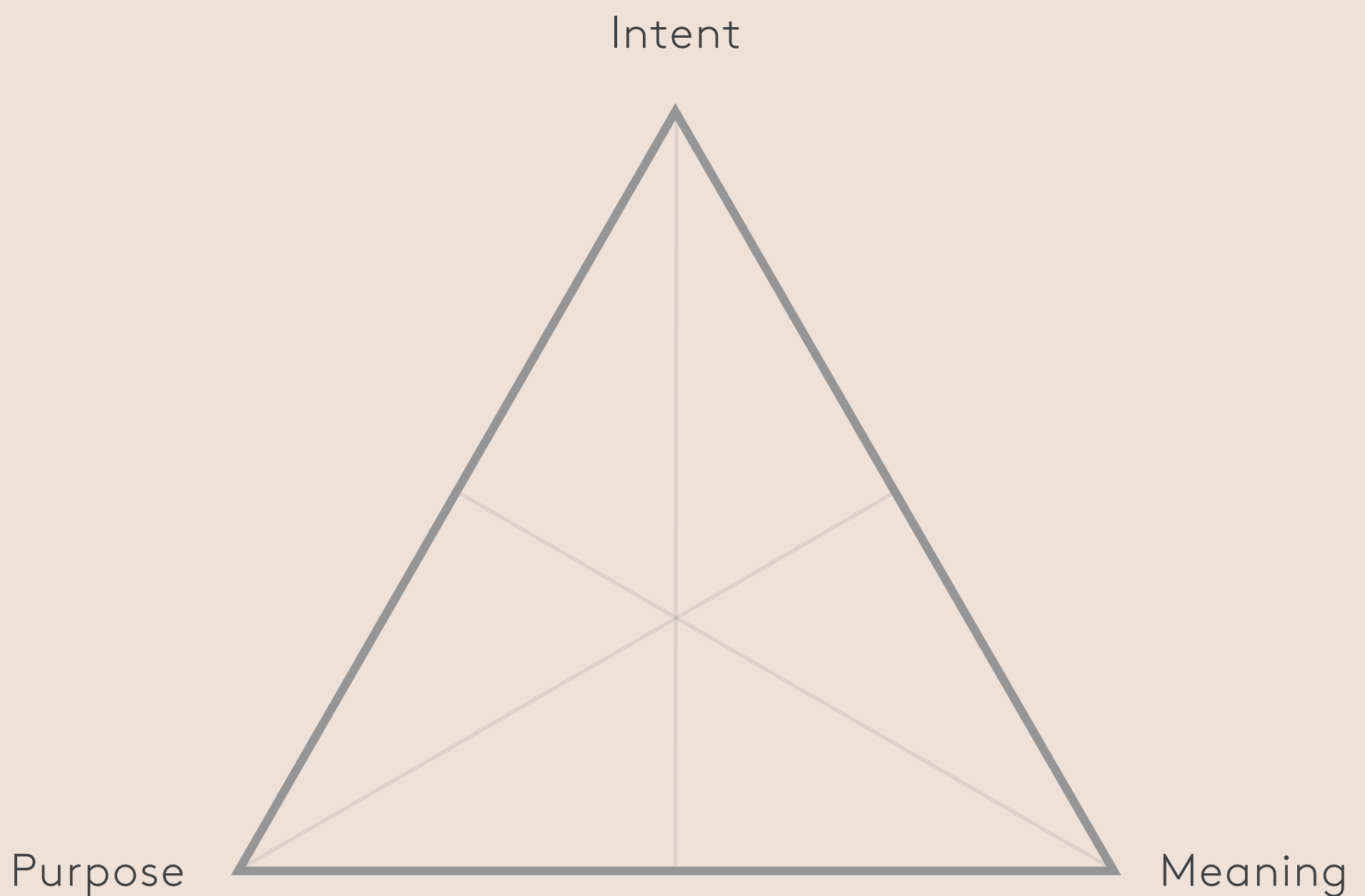
stellarux@nielskijf.com

Included in the zip-file:

Heart.png

1. JUST CAUSE

A Just Cause is a specific vision of a future state that does not yet exist;
a future state so appealing that people are willing to make sacrifices
in order to help advance toward that vision.*



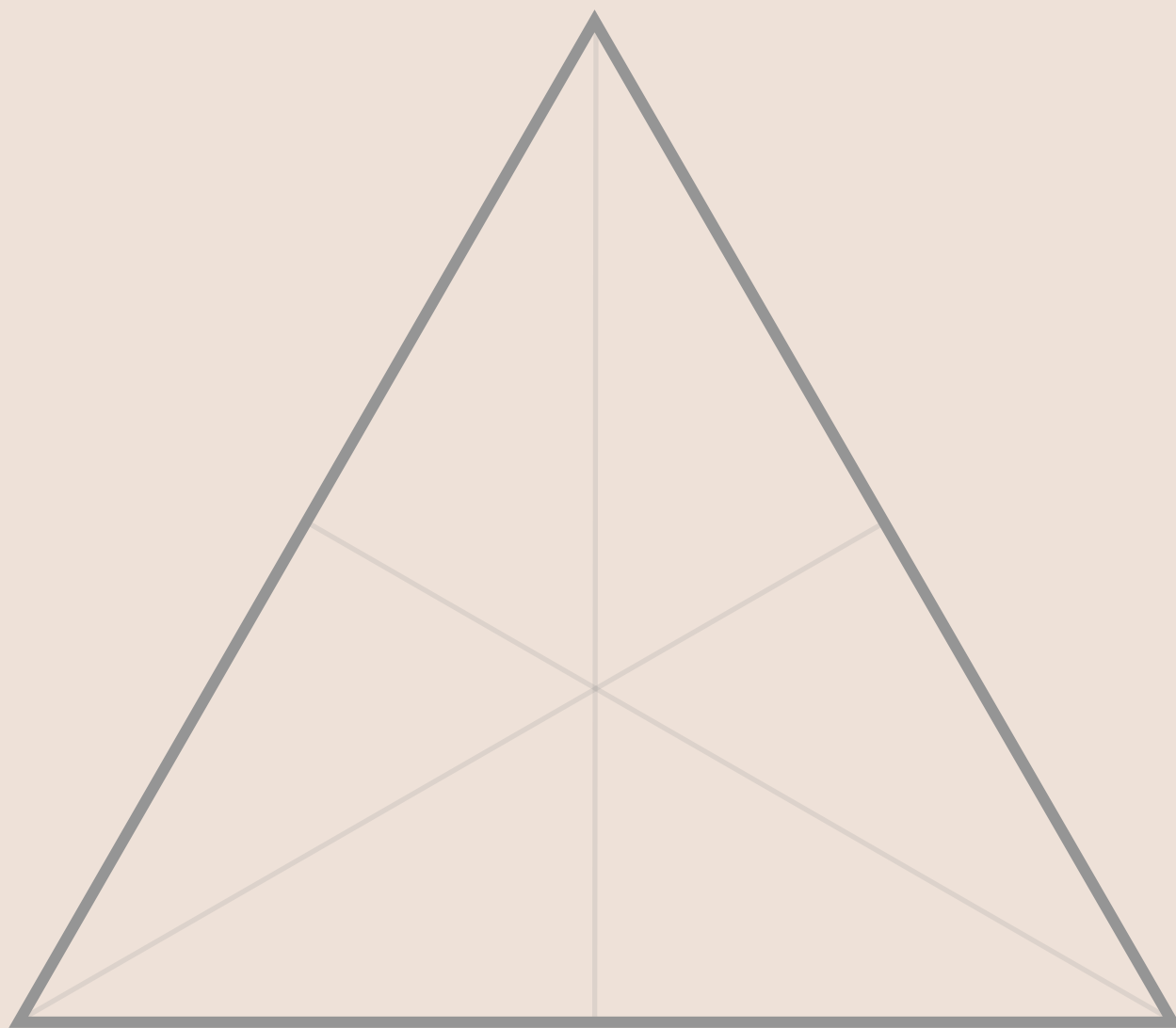
Where would you place the heart?

source just cause definition: SimonSinek.com

2. HUMANIZED TECHNOLOGY

Technology that is better for humans and better at interacting with humans.

Appealing to
our senses



Appealing in our
daily lives

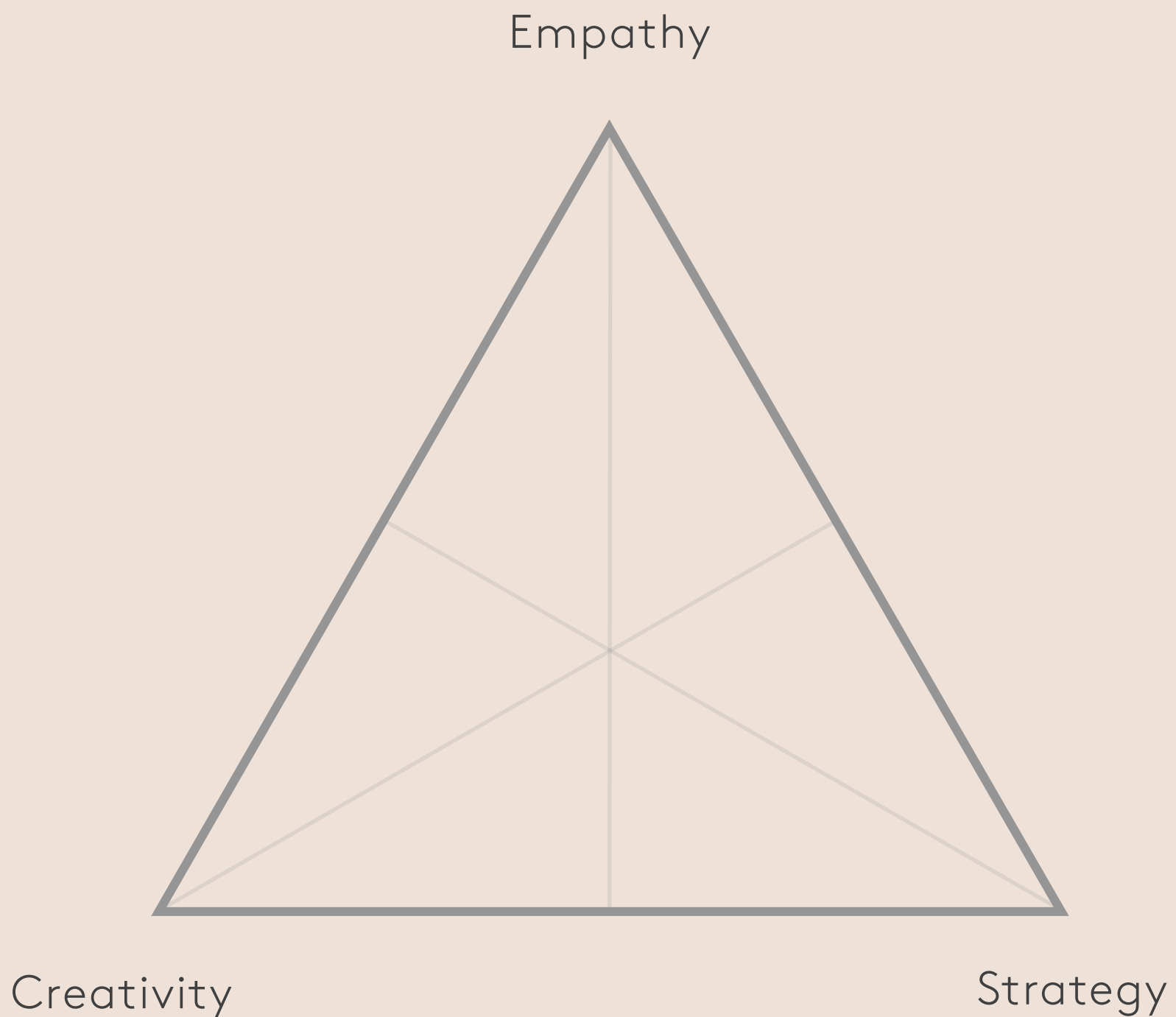
Appealing to
our intelligence



Where would you place the heart?

3. DESIGN STRATEGY

Design strategy combines empathy, creativity & strategy to find solutions for real world problems.

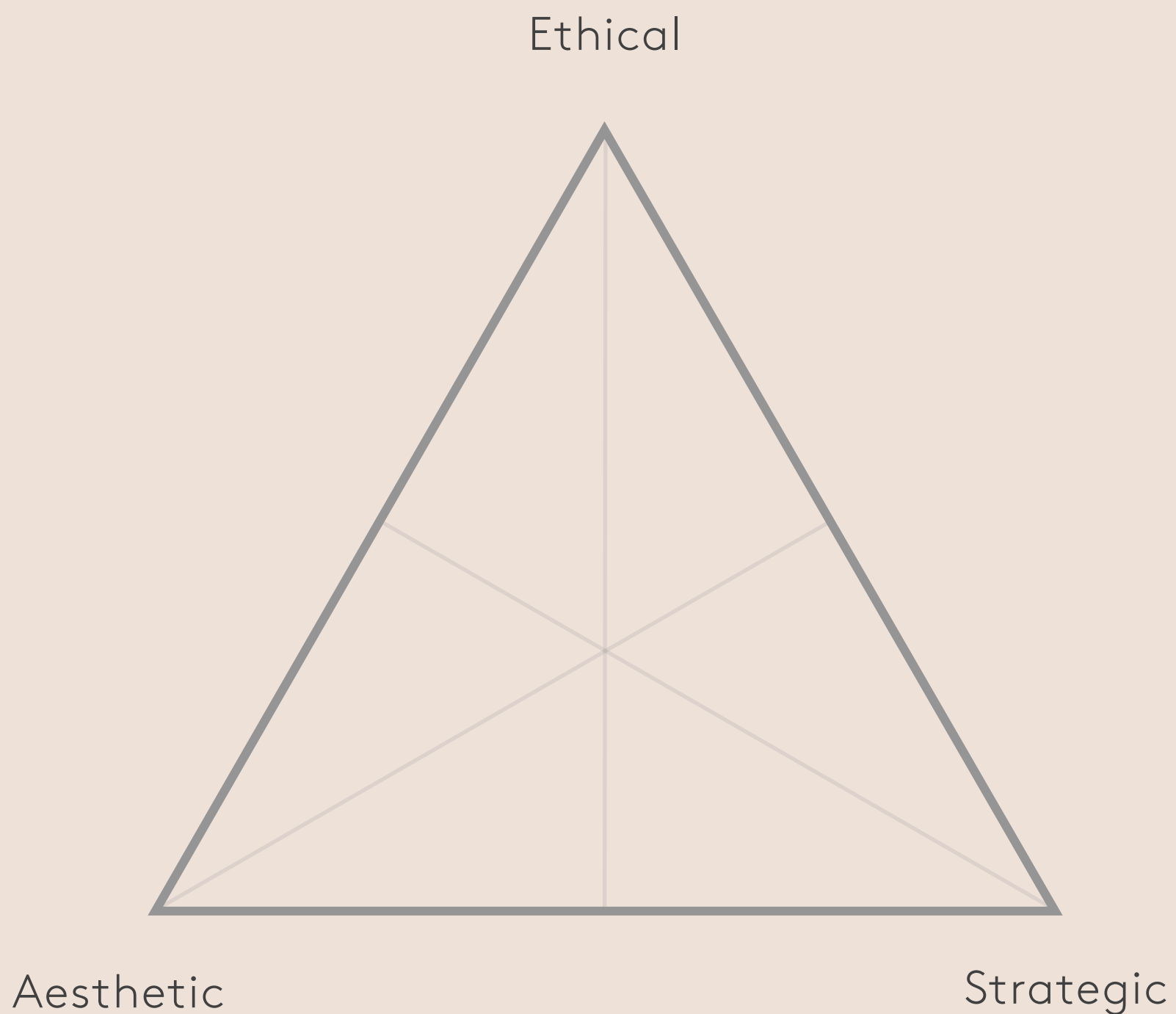


Where would you place the heart?

4. CIRCULAR DESIGN

Design used circular becomes Ethical, Aesthetic & Strategic.

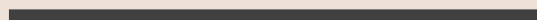
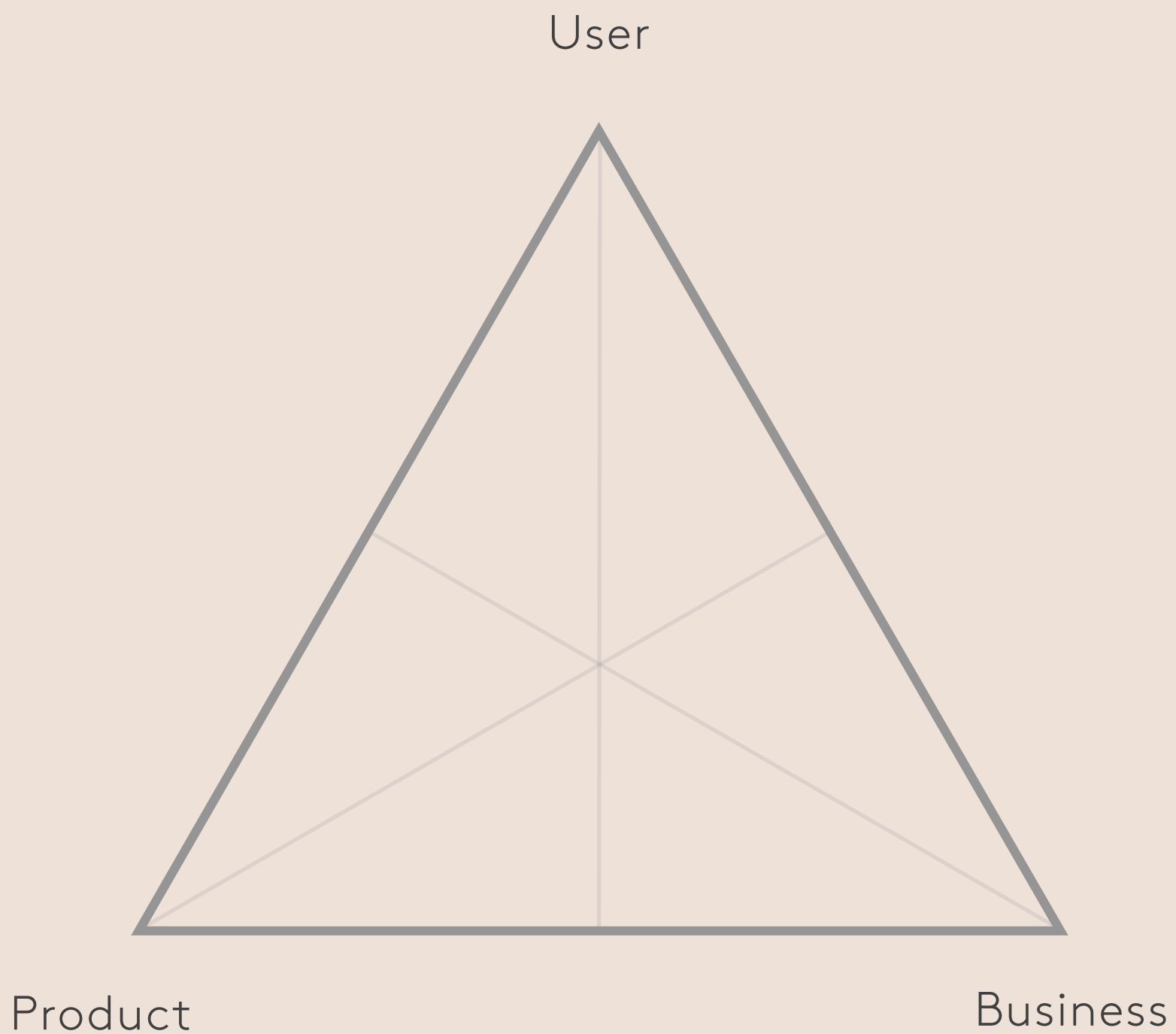
Design used at the end is Just Veneer.



Where would you place the heart?

5. USER CENTERED DESIGN

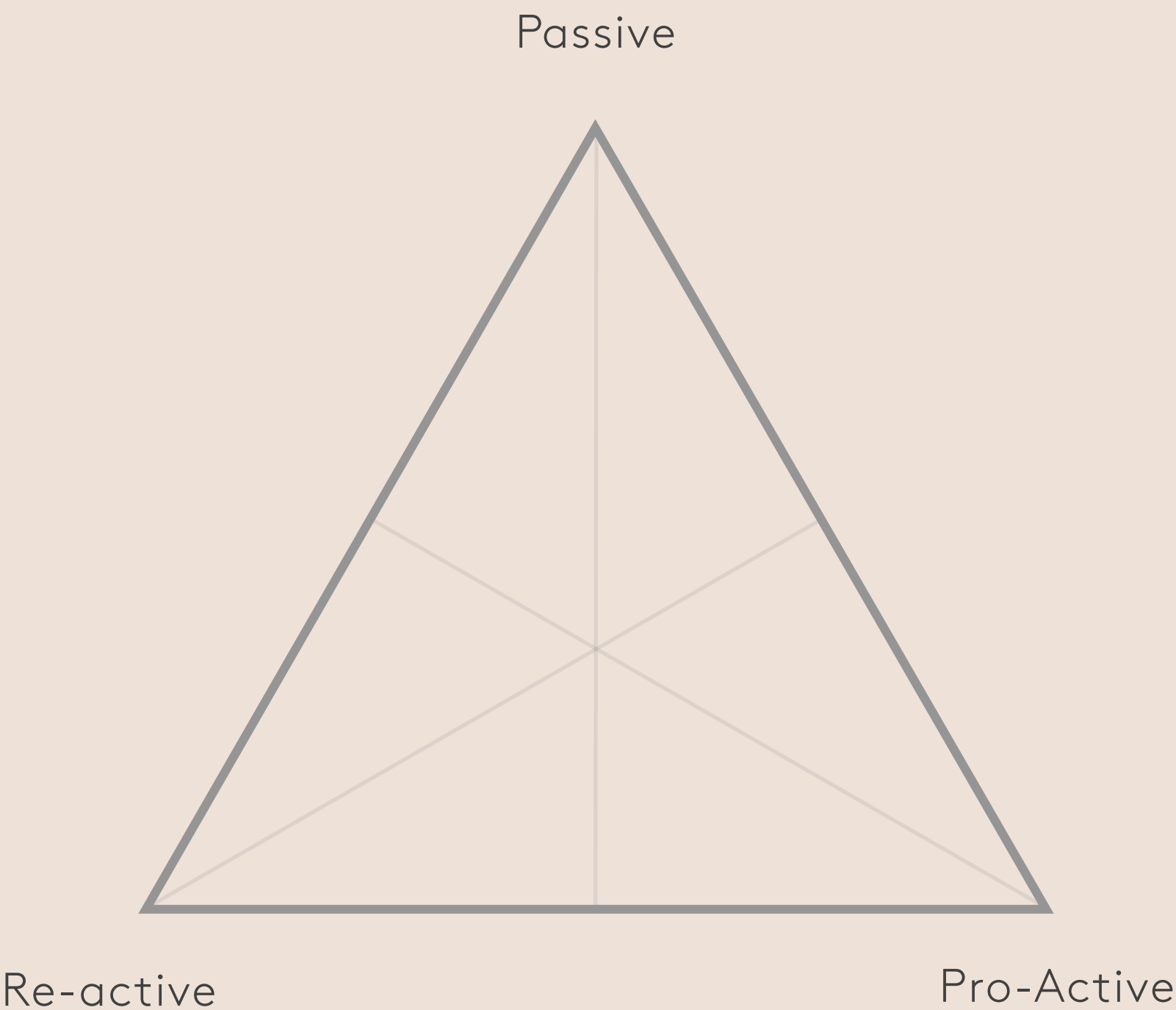
If you do not involve your customer, you are not creating for your customer.



Where would you place the heart?

6. CHARACTER & PERSONALITY

How does your software interact with the world?

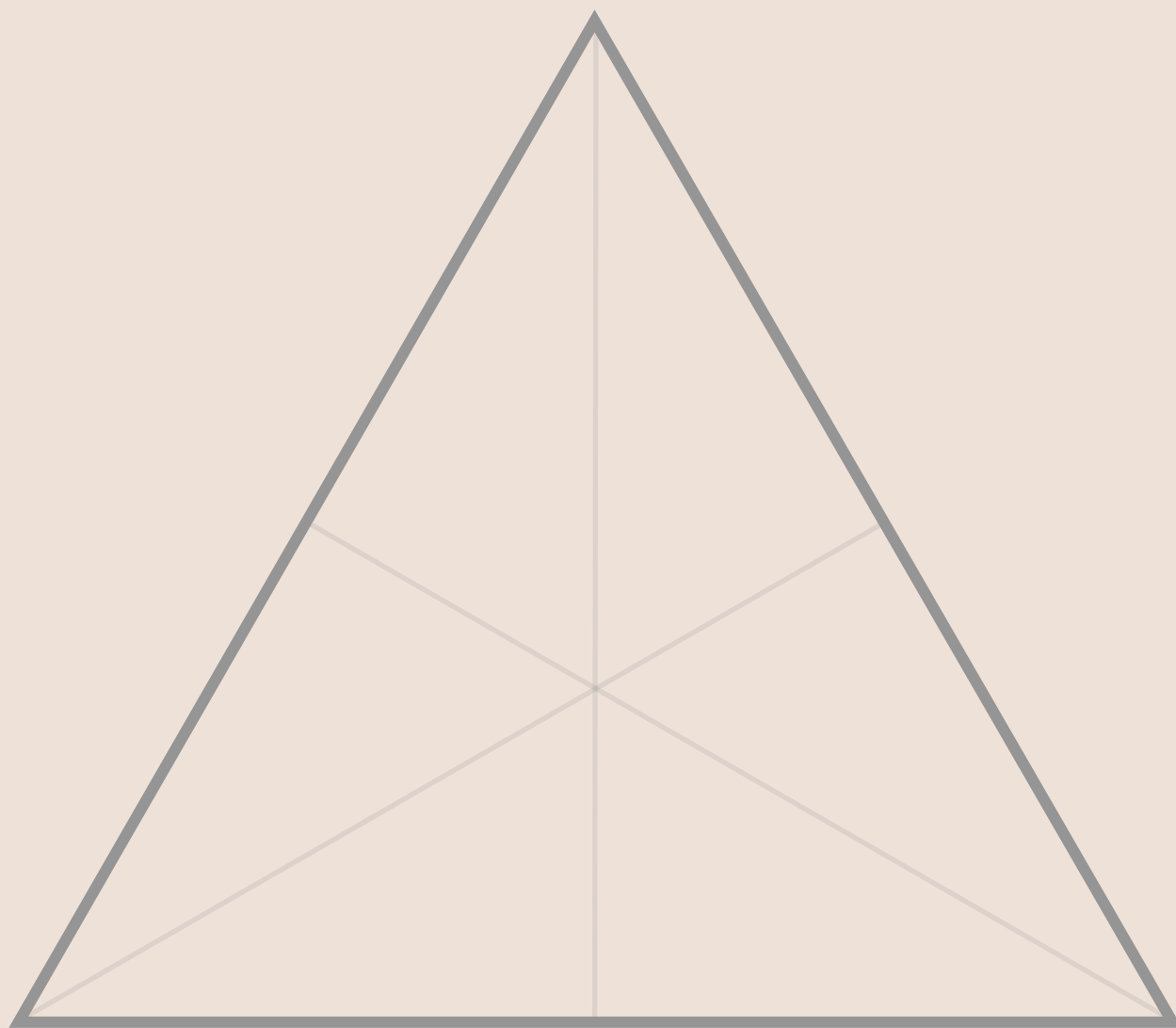


Where would you place the heart?

7. SOCIAL INNOVATION

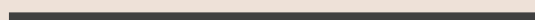
Social innovations are new social practices that aim to meet social needs in a better way than the existing solutions available.

Understanding
the issues.



Mastering Skill &
Methodologies

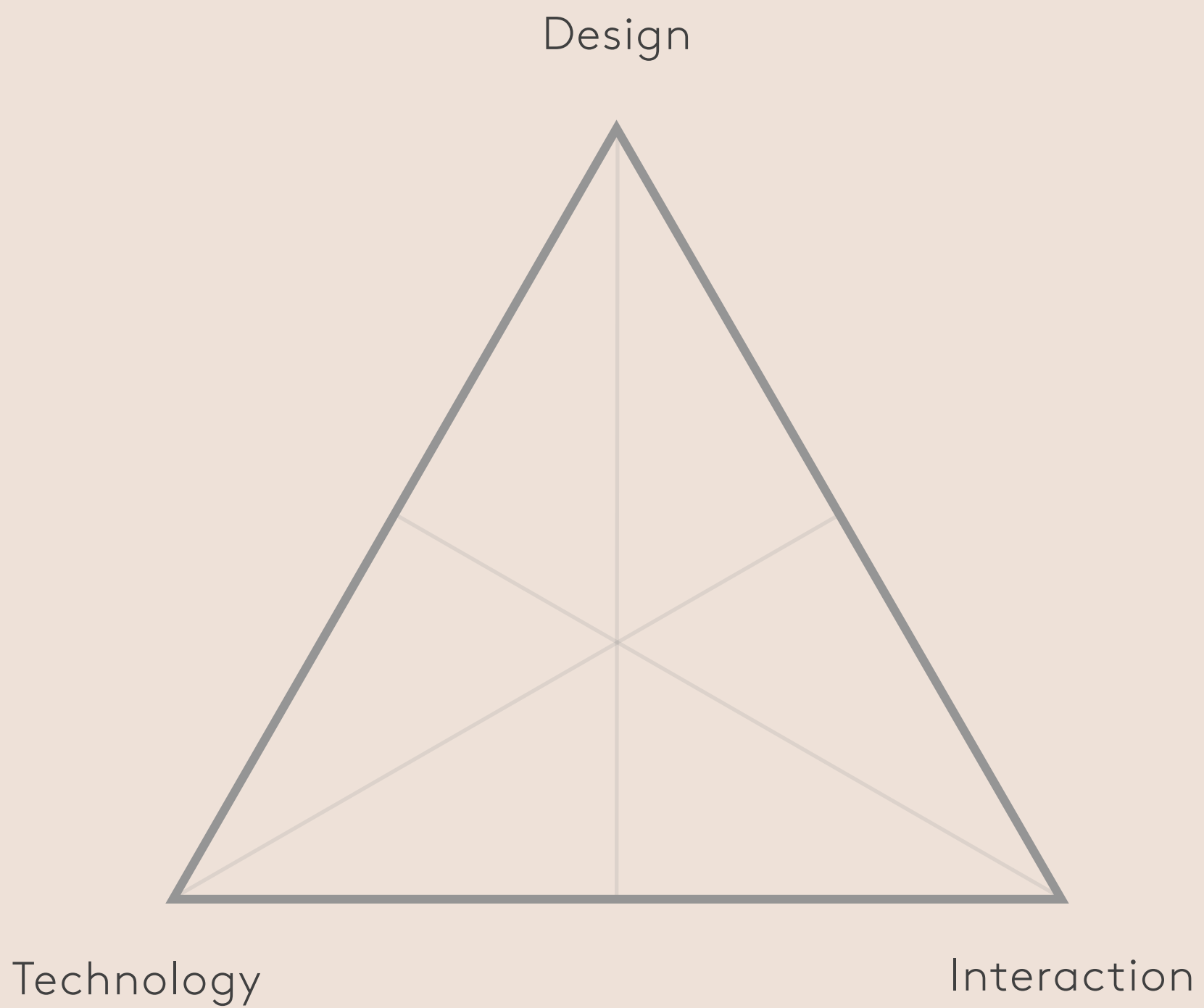
Learn by
Doing



Where would you place the heart?

8. DESIGN FOCUS

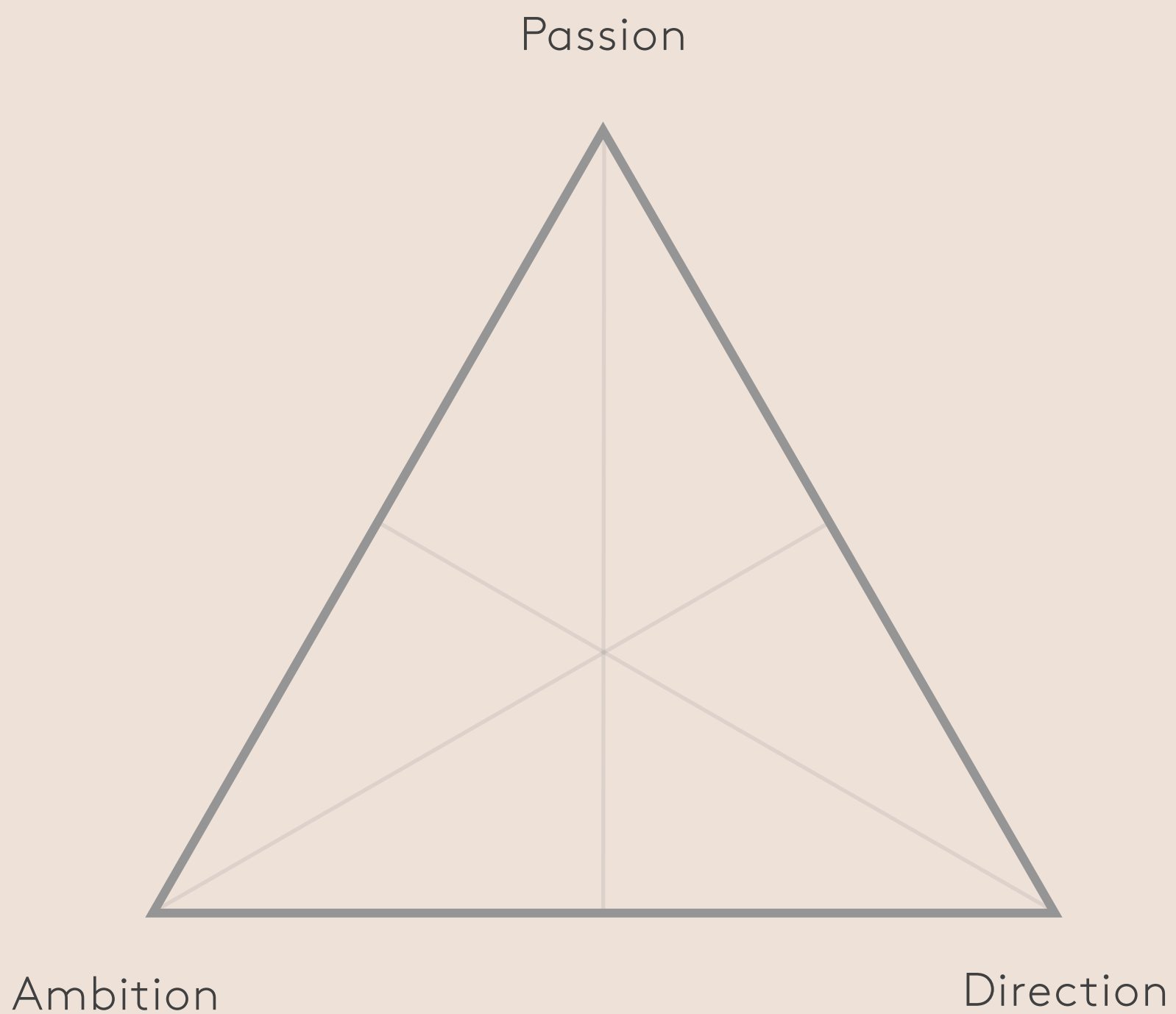
Where do you focus?



Where would you place the heart?

9. CONFRONTATION

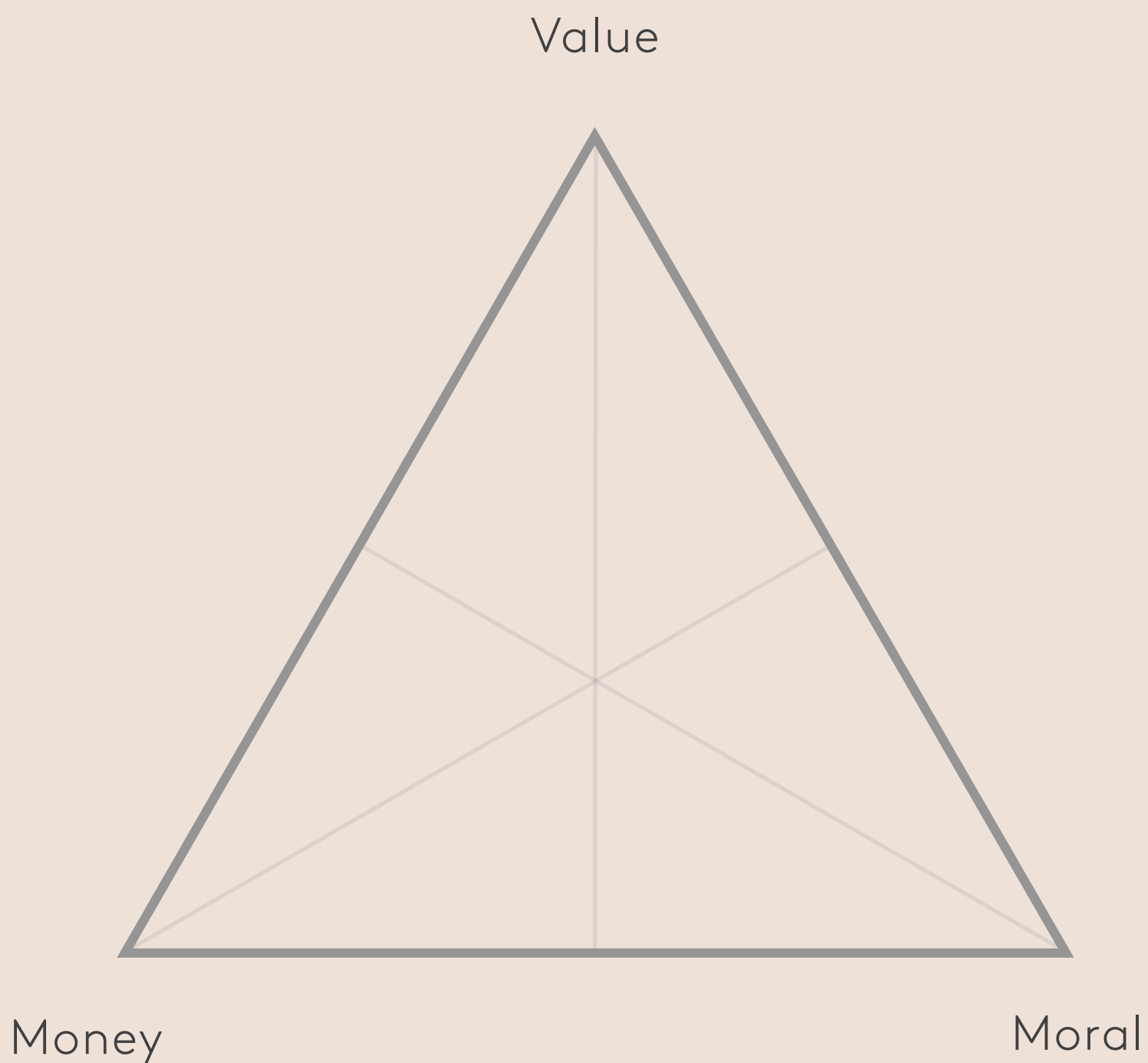
What's your story?



Where would you place the heart?

10. DESIGN WITH PRINCIPLES

What's the moral of your story?



Where would you place the heart?

STELLAR UX

A CIRCULAR DESIGN SYSTEM HUMANIZING TECHNOLOGY

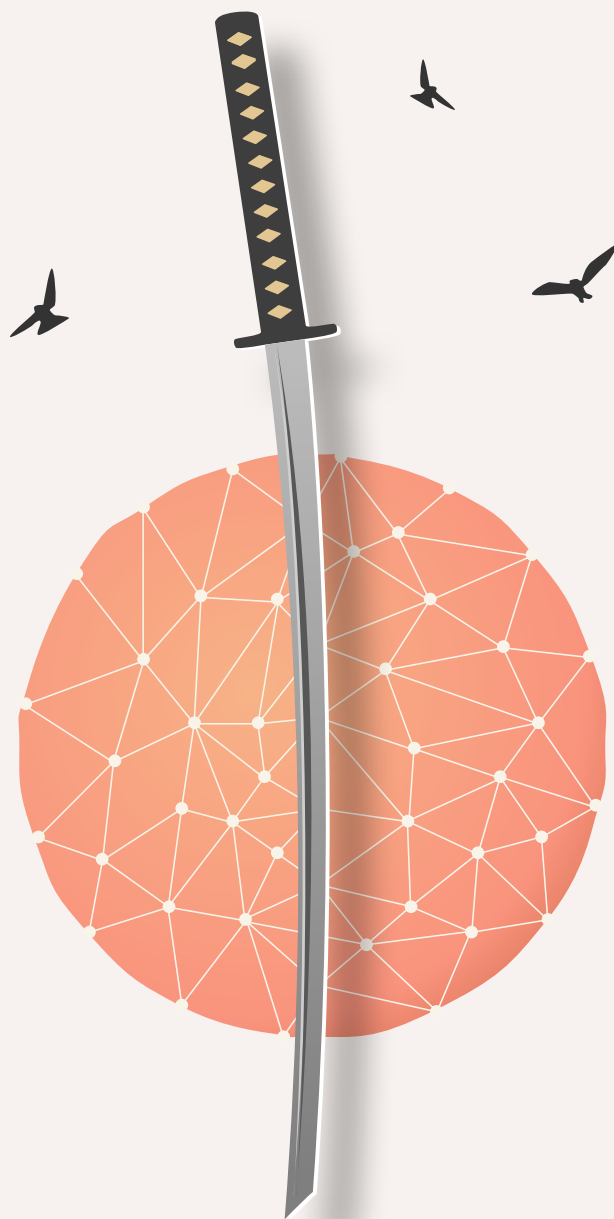
Would like to walk through your
Triangles of Truth in a video-call?

Contact me

stellarux@nielskijf.com

Use as title: Triangles of Truth 2020.

Auto-spam protection.



WORKSHOP

BRAND ASSISTANT

Reclaim your brand in the digital space,
embrace conversation design.

[CONTACT NIELSKIJF.COM](https://nielskijf.com)