

# **STELLAR UX TOOLKIT**

Information mapping & Pre-prototyping tools for your digital product team.

### **EXPERIENCE MAPPING EXERCISE**

# THE PRE-PROTOTYPING TOOL FOR YOUR DIGITAL PRODUCT TEAM.

Co-design experiences maps with

your humanized activity pairs.

Experience maps simplify cross

touchpoint experience design.

Experience maps expose

gaps in your experience journey.

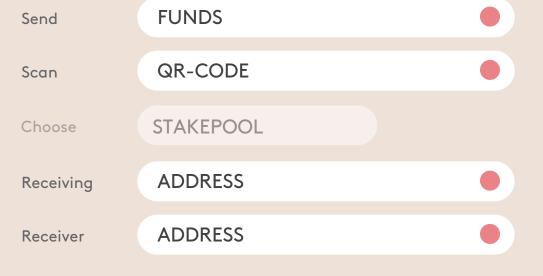
#### Want to learn more?

### VISIT NIELSKIJF.COM

#### **STELLARUX**DESIGNSYSTEM

# HUMAN ACTIVITIES

Verb	Noun	Human Assesme	ent				
Read	INFORMATION			Read	PASSPHRASE		
Download	SOFTWARE			Write	PASSPHRASE		
Validate	INSTALLER			Distinguish	PASSPHRASE		
Onboard	USER			Remember	PASSPHRASE		
Connect	NETWORK			Choose	ТНЕМЕ		
Add	WALLET	WALLET		Read	TERMS OF SERVICE		
Input	DATA			Operate	WALLET		
Write	INFORMATION			Report	WALLET		
Secure / Store	PASSPHRASE			Understand	CRYPTOCURRENCY		
Restore	WALLET						
Syncing	TRANSACT	TRANSACTION HISTORY O Daedalus as Digital Assistant					
Review	TRANSACTIONS			Choose	ASSISTANT	ТҮРЕ	
Examine	UTXO DISTRIBUTION			Guided	TASKS		
Indicate	NEWS	NEWS		Connect	TOUCH POINTS		
Read	NEWS			Manage	PASSPHRASE		
Configure	WALLET			Secure	PASSPHRASE		
Import	WALLET						
Send	FUNDS						



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**EXAMPLE** Activity Pairs

## **EXPERIENCE MAP**

#### NORMALLY SHOW IN A ONE PAGER!

#### CREATE A NEW WALLET ON THE CARDANO MAINNET

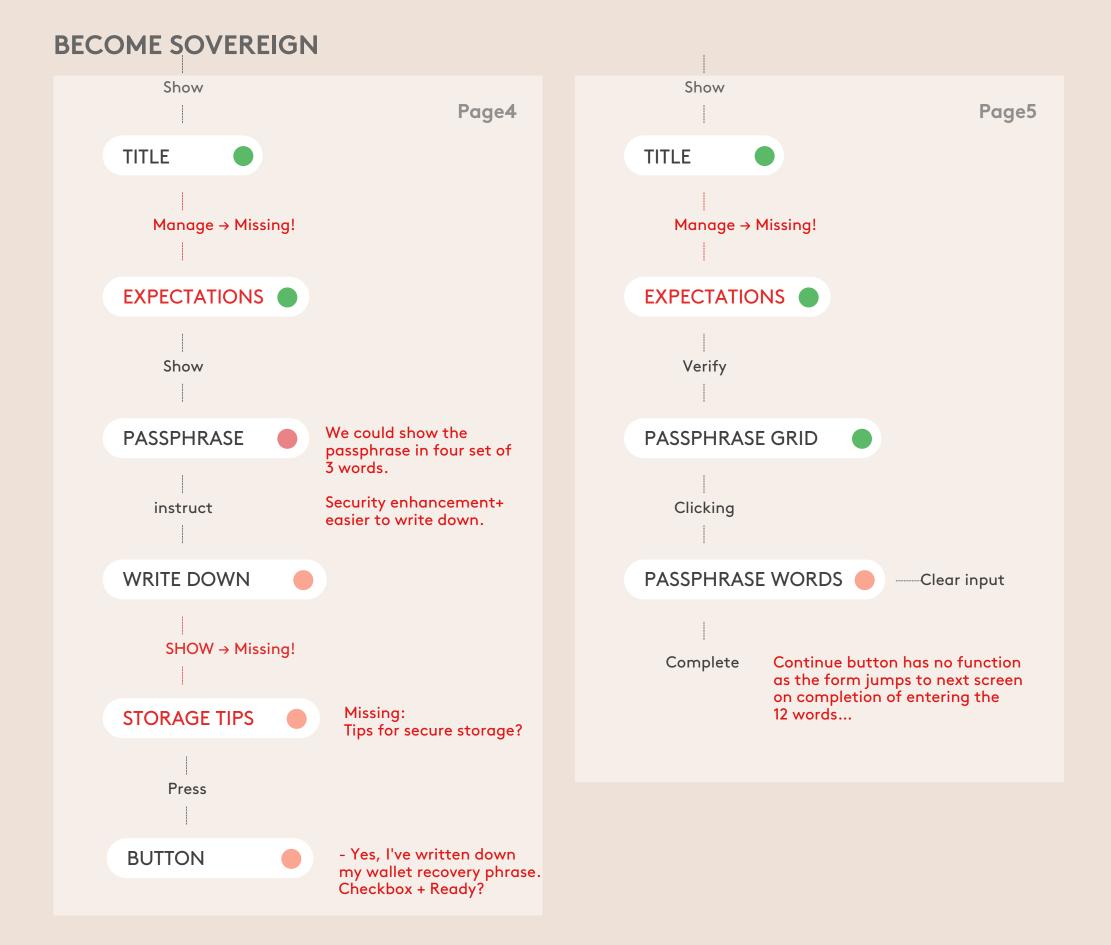
#### **BECOME SOVEREIGN**



## **EXPERIENCE MAP**

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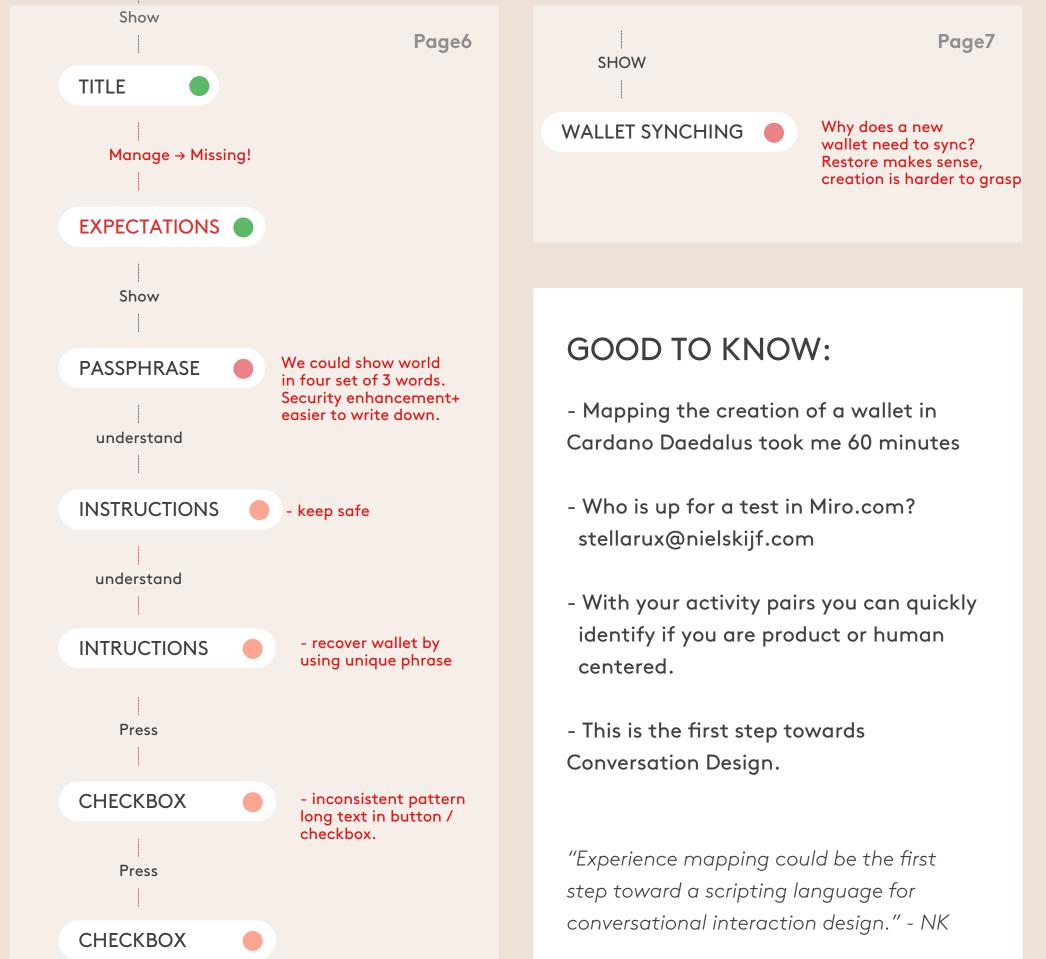
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### EXAMPLE Experience map

# **EXPERIENCE MAP**

#### CREATE A NEW WALLET ON THE CARDANO MAINNET

### **BECOME SOVEREIGN**





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EXAMPLE Experience map

×	Hi There! Nice to meet you.	
	I am OS. I help Niels get stuff done, when he is busy doing other stuff.	
	What's you name?	
¥	Your name Ask me later	
	Hi Charles!	
	What brings you here? 1 – I would like to get in touch!	
	2 – I want to learn about Conversational Design.	
	2 – I want to learn about Conversational Design. Make Other Choice	

#### **EFINE YOUR BRAND ASSISTANT** D

### Build relationships with your audiences.





#### THE TRUTH IS IN OUR CONVERSATIONS

SOCIAL INNOVATION STUDIO

HOME OF

### **STELLAR UX**

Co-design experience maps with your digital product teams and

pre-prototype better solutions before you start coding.

Build relationships with your customers, partners, and employees

through your conversational brand assistant.

#### Niels Kijf

#### System & Conversation Designer

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